

Courtesy Makes
Shopping a Pleasure
At McCreery's

James McCreery & Co.

Contribute to the Blue Bird Cam-
paign for the Children of Bel-
gium, France and America.

5th Avenue

ON MONDAY

34th Street



Lovely Underthings of Silk and Cotton Mixture

Rivalling the Petals of a Rose in Softness of Texture and Tint.

Models of exceeding beauty, copies of costly styles, flaunting trimming of Ribbon, Lace and Georgette Crepe or in quaint tailored effects

At Less Than Today's Wholesale Cost!

Envelope Chemises, Drawers, Straight Chemises and Night Gowns—separate or in matched sets.

- | | |
|--|------|
| 1—Novelty Silk and Cotton Gown, attractively adorned with tucked Georgette Crepe, Lace and Ribbon. | 3.50 |
| 2—Tailored Empire model of Novelty Silk and Cotton Mixture, hemstitched and ribbon trimmed. | 3.50 |
| 3—Envelope Chemise to match Gown No. 1. | 2.75 |
| 4—Envelope Chemise to match Gown No. 2. | 2.75 |
| 5—Chemise of Novelty Flesh Color material with Filet Lace trimmings and shoulder straps of ribbon. | 2.50 |
| 6—Butterfly Drawers to match. | 2.50 |
| 7—Chemise of Novelty material embellished with Valenciennes lace. | 2.50 |
| 8—Butterfly Drawers to match. | 2.50 |

(Third Floor)

"McCreery Silks"

Famous Over Half A Century

Most attractive style features are now being shown in the New Spring Silks, designed especially for the fashionable Southern resorts.

Our Annual Sale of White Silks Is Now In Progress

Offering 10,000 yards of practical and dependable merchandise at 1.15 to 3.50 a yard

- | | |
|---|--|
| 5,000 yards of superior quality Chinese Natural Ecu Pongee, 33 inches wide. | 6,000 yards of heavy quality Imported Silk Shirting. |
| regularly 2.50, yd. 1.75 | yd. 2.50 |
| 3,500 yards of brilliant, Black Charmeuse Dress Satin, 40 inches wide. | regularly 3.00 |
| regularly 5.50 | yd. 3.75 |

(Second Floor)

An Important Sale Women's Coats

39.50

regularly 65.00, 69.50 to 79.50

For the past two weeks we have been steadily buying from manufacturers who wished to dispose of Winter stocks to make room for Spring attire. We bought only where great price concessions were made so that we could offer them at a uniform price of 39.50.

Many of the models included have been selling all season for 79.50—in fact are now being sold at that price. Others have been priced at 59.50 and up.

The collection we have accumulated is extensive, so there is certain to be one of the material, style and color you wish. Most of them have large collars of Nutria, others collars of Sealine or Opossum Fur, and still others are made without collars of Fur. All are lined throughout with excellent quality silk. All sizes. Sizes 48, 50, 52 and 55 in Black only.

(Fourth Floor)

(ILLUSTRATED BELOW)



This Store Closes At 5 P. M.

"Princess May" Ribbed Cotton Union Suits for Women

1.25

regularly 1.95 and 2.35

Actually Below Present
Cost To Us!

They are fashioned in low or Dutch neck style, ankle length, regular and extra sizes.

All brand new merchandise of unquestionable quality.

(Third Floor)



Now Come the New Silk Petticoats,
Like Harbingers of Spring-time,
Radiant with Color, Billowy
Flounces and rippling ruffles.

Our Annual Sale of

Silk Petticoats

Presents the first of 1920 Models at Appealing Prices

Just glance through the descriptions
and prices here recounted

- | | |
|---|------|
| 1—Silk Jersey Petticoat with deep accordion plaited flounce in beautiful color combination. | 6.95 |
| 2—Striped Tub Satin Petticoat in street colorings. | 3.95 |
| 3—Silk Jersey top Petticoat with full satin flounce. | 5.95 |
| 4—Silk Jersey top Petticoat with tucked and ruffled flounce of satin. | 6.95 |
| 5—Petticoat of Silk Jersey—exceptional quality. Deep box-plaited flounce. | 8.95 |

Extra Size Petticoats of superior quality Satin in beautiful colorings.

7.50

500 Satin Petticoats

in a range of solid and changeable colorings, a flounce model to conform with the present styles in dress.

4.95

regularly 6.50

(Third Floor)

Reductions of 25% to 50% Negligees

All of our beautiful Negligees and warm Sacques have been reduced for immediate clearance.

Included are graceful models of Crepe de Chine and Meteor, also warm robes of Corduroy, Eider-Down and Beacon Cloth.

Extra Special

Corduroy Breakfast Coats in a beautiful shade of Wisteria.

2.50

formerly 5.95

(Third Floor)



For The Sunny Southlands

Costume Skirts of Unrivalled Beauty

They are called "Costume" Skirts because they are, in truth, costumes in themselves. Worn with the simplest of Blouses they provide attire of a bewitching, exclusive nature—and for little expenditure, too.

We cannot picture the rich glow of Satin in sunset shades, the alluring sheen on delicately tinted Crepe de Chine, or the soft, creamy surface of Serge, Flannel or Jersey. As to the new 1920 Fan-ta-si models, suffice it to say they are lovelier than any of their predecessors, which means they are, indeed, exquisite.

12.75 to 24.75

Among those of higher cost engaging styles of Mirrette in a silvery White or wondrous colors vie for highest favor with those of Kumsi Kumsa. Maline Crepe and Silk Faille provide models of notable charm, and a beautiful, fantastic fabric called "Senspray" is introduced in styles that rival the loveliest.

22.75 to 37.75

(Fourth Floor)

January Sale

White Cotton Lingerie and Dress Fabrics

White mercerized Chiffon Batiste of superior grade—fine, sheer quality; 39 to 44 inches wide. yard, 45c to 1.65

regularly 60c to 2.00

White Fancy Dress Voiles—sheer, fine quality in pretty patterns; 38 to 44 inches wide. yard, 75c to 4.50

regularly 95c to 5.50

Genuine White Irish Dimities in many styles of checks and stripes.

regularly 1.00, yard, 60c

White Japanese Nainsook of exceptionally fine quality; 39 inches wide, 10 yards in a box. regularly 6.50, box, 4.25

White Longcloth of serviceable quality; 10 yards in a length. regularly 3.25 to 6.00, length, 2.45 to 5.00

January Sale

White Woolen Dress Goods

White Wool Suitings in a variety of new, stylish weaves, 54 inches wide.

regularly 6.50, yard, 4.75

White Wool Jersey—dress weight, 54 inches wide. yard, 4.00

regularly 5.00

White Broadcloth Suiting—soft finish, 54 inches wide. yard, 6.00

regularly 7.50

January Sale

Flannels

Imported Flannels in colors suitable for Men's Shirts, Pajamas, Sport Waists, Underwear, Night Gowns and Children's Wear.

yard, 1.25 to 1.80

White Wool Flannel for Infants' Wear—fine soft quality, 35 inches wide.

regularly 2.25, yard, 1.85

White Cutting Flannel—full weight, strong, sturdy quality. yard, 20c

regularly 30c

(Second Floor)

Exclusive Models in Women's Suits

39.50

regularly 59.50 to 79.50

Each New Year has a way of bringing with it a longing—yes, a necessity—for a spic and span new Suit. Nothing seems to accord so well with our brand new resolutions.

So we have assembled from a prominent manufacturer, who copies Imported Garments and high priced American styles, exclusive models in Suits, which we have priced at an astonishingly low figure for this Sale. Many are exact replicas of imported models. Some are adorned with large shawl collars of Nutria or Sealine—others have been designed for wear with separate furs.

Every fashionable style, fabric and color is represented. All are silk lined. The workmanship is faultless.

(Fourth Floor)

(ILLUSTRATED BELOW)

